



Global
Forest
Generation



2020-2021 ANNUAL REPORT

July 1, 2020 - June 30, 2021

GLOBAL FOREST GENERATION'S MISSION:

Global Forest Generation (GFG) develops large-scale forest ecosystem restoration partnerships with local grassroots leaders and communities, essential for climate resilience and the protection of biodiversity, water, and livelihoods. Sustained local community participation is integral to every step of our strategy to restore fully-functioning ecosystems.



Global
Forest
Generation

From GFG President Emeritus



George Fenwick, President



Passing The Torch To The Next Generation

I step away from three years’ leadership of Global Forest Generation confident in the knowledge that our outstanding team will not miss a beat with my departure. The core leadership team of Florent Kaiser, Leslie Danoff, and Rita Fenwick have built GFG from its beginning and possess the collective, yet diverse, skills that ensure more and greater success going forward. They are superb, and as a team with other staff, even better. I know of no more competent, experienced non-profit board chair than Jim Brumm who I have worked with in two organizations for more than a dozen years. His fine hand behind the scenes hones our effectiveness to a sharp apex.

GFG’s inaugural project to recover and protect the world’s highest forest type, the threatened Andean Polylepis (imagine a gnarled oak forest underlain by deep Sphagnum moss beds at treeline) could never have been the success that it is without one man, Tino Auca, and his terrific team at Ecosistemas Andinos (ECOAN), based in Cusco, Peru. Tino built the *Acción Andina* partnership of grassroots conservation organizations that stretches from the northern Andes to the southern cone. “Don Tino’s” unique alchemy is a concatenation of deep scientific knowledge, cultural knowledge, conservation acumen, ambition, and the sales skills of the best car salesman. Tino, the partner organizations and their passionate leaders are producing a conservation product others may hope to emulate around the world.

What should you look for from this team? You will see fearless global leadership and innovation in forest conservation. You will see organization-wide focus and efficiency that delivers what it promises. You will see the hard things getting done. You will see existing Polylepis forests protected and new forests grown. And, with your continuing help as supporters of GFG, you may see new initiatives in different parts of the world that we imagine for our future.

Thanks, friends, for helping us get to where we are. I hope you will continue with us on our journey for climate, wildlife, water, and local culture.

A handwritten signature in black ink that reads "George Fenwick".

George Fenwick, President

From the New CEO



Florent Kaiser, CEO

A New Chapter for Global Forest Generation

On the 1st of January 2022, I humbly accepted the position of CEO of Global Forest Generation.

This message is a fitting opportunity to reflect upon why I am dedicating my all to GFG.

We are at a pivotal moment. The next years and decade(s) will define whether we as humanity are capable of pulling off the unprecedented collective global effort needed to heal the Earth and reshape the way we live on it. As a young person, I am fortunate to be part of a new generation of ecopreneurs who are forging a life path protecting and restoring what is essential for living in harmony with nature on our threatened planet.

Our flagship initiative, *Acción Andina*, represents exactly the type of large-scale restoration that can transform our greatest desire to ensure the future health of our ecosystems into concrete action and

results. Only four years ago, what we have now accomplished was still a long-held dream of the extraordinary Peruvian conservation leader Tino Aucca . His dream was – and continues to be – bringing back to life the lost mountain forests that span seven Andean nations. Today, *Acción Andina* is beginning to fulfill Tino’s vision. It is already a multi-country conservation program with a growing set of committed partners, dedicated staff, and a diverse donor base. It is a grassroots phenomenon deeply rooted in collective action, hope and cultural identity that succeeds in bringing together thousands of people of all ages across vast areas.

I could not imagine a more beautiful case of intergenerational collaboration, not only within *Acción Andina*, but also within GFG itself. What an honour and privilege it is to learn and work alongside the very best: accomplished long-term conservation leaders, seasoned professionals eager to pass on all they have learned, and collaborating with young entrepreneurs to take on the most ambitious and consequential conservation challenges. I am deeply honoured to have been given the opportunity to lead and develop GFG alongside our Co-Founders, our team, our board and our amazing partners. I could not ask to be part of a more profound and meaningful project, and will continue to the best of my ability, to serve our mission and all the people that contribute to it. To George Fenwick, outgoing President of GFG, and to Co-Founders Tino Aucca, Leslie Danoff, and Rita Fenwick, I add my deepest gratitude for your incredible mentoring, hard work and the opportunity to flourish.

A handwritten signature in black ink, appearing to read 'Florent Kaiser'.

Florent Kaiser, Executive Director

ACHIEVEMENTS & CHALLENGES



1 Highlights



The mission of Latin-led *Acción Andina* -GFC's first multi-country, large-scale initiative - is to protect and restore native forest ecosystems across the Andes. *Acción Andina*'s goal is to restore 500,000 ha (approx. 1.24 million acres) of high altitude Andean forests by 2045, while saving the remaining 500 ha of vitally important old-growth *Polylepis* forests that span seven countries.

As developers of large-scale and long-term sustainable restoration projects, the international focus on nature-based solutions as key to mitigating climate change and biodiversity loss is a significant opportunity for GFC. Meaningful and long-lasting progress requires investing directly in conservation leaders on the ground. Effective implementation, oversight, and long-standing donor partnerships enable GFC to deliver the resources, problem-solving expertise, and close support to the local leaders and communities that are our best hope for restoring and protecting our forest ecosystems.

GFC Priorities:

-  Creating and managing forest conservation and restoration partnerships across unique regions and ecosystems that are critically important, but have been overlooked by governments and NGOs.
-  Focusing on leadership and capacity building on the ground as prerequisites for high-quality conservation results.
-  Unlocking multi-year sustainable finance that actually provides grassroots projects resources for the entire duration of a long-term ecosystem restoration initiative.
-  Helping to reshape the global relationships that can be the catalysts for concerted action on ecosystem restoration, ensuring maximum inclusiveness, quality, transparency and long-term impact.



Meaningful Scaling

Despite another challenging Covid year, GFG completed our third successful year in FY 2020-2021. Our *Acción Andina* (AA) partnerships continued to grow in scale and effectiveness. New partners joined, more trees were planted, and our team expanded. For the first time, the military in Ecuador and Bolivia played a significant role in AA reforestation efforts, coming to the support of local partners and communities. We hope that's a harbinger of the social movement that *Acción Andina* will become.

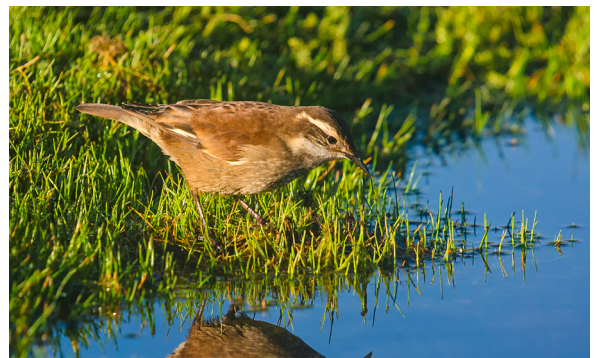
🌱 GFG, together with ECOAN, the lead implementing partner in Peru, expanded the reach of our flagship initiative *Acción Andina* in five South American countries. Every *Acción Andina* project requires that local leaders and their communities conserve and restore forests and address drivers of deforestation. In return for their forest stewardship, the local (often indigenous) communities receive requested services or benefits (for example, water catchment systems, solar panels, clean burning cookstoves, support for microbusinesses).

🌱 GFG continued to develop the staff, program management structures, funding resources, partnerships, and contracts to manage the growing *Acción Andina* initiative.

🌱 Over one million trees were planted with 11 local partner organizations across five countries. In Q3 and Q4 of FY 2020/2021, we launched an even more ambitious 2021-2022 season to plant two million native trees with 13 partner organizations across five countries.

🌱 We advanced important funding and strategic partnerships at the local, regional and international level, tightening links to and interactions with diverse donors, corporations, government programs, multilateral organizations and water funds to sustainably finance our initiatives.

🌱 Our engagement in key international networks such as the UN Decade on Ecosystem Restoration, the World Economic Forum and 1t.org attracted recognition of GFG as a leading start-up in global restoration. We have generated enthusiasm for our strategy that puts capacity building and leadership development of local partner organizations first, in order to achieve long-term ecosystem restoration at a meaningful scale.



ACHIEVEMENTS



Acción Andina Projects



Acción Andina Outcomes

July 1, 2020 - June 30, 2021

As GFG continues expanding our team, financial resources, and strategic partnerships, we also increase our capacity to support *Acción Andina* and our on-the-ground partners. With the addition of several new projects from July 2020 to July 2021, AA has seen significant growth over the past year in four key areas:



RESTORATION

- **1,011,677** native tree species planted in Argentina, Chile, Bolivia, Ecuador and Peru
- Polylepis: **847,347** planted
- Other native species: **164,330** planted
- **569** Hectares (1406 acres) reforested (approx.)
- **48** Nurseries created/maintained
- Average plant **survival rate of 85%** across projects in the 2019 season
- **12,000 - 15,000** people involved in AA restoration activities



FOREST PROTECTION

- **14 conservation areas** established in Peru and 1 in the process of being established in Ecuador
- Developing a comprehensive standing forest **conservation action plan** for the high Andes in all seven countries
- **25.5 kilometers** (18.8 miles) total fencing installed to protect newly reforested areas among all AA partners

Acción Andina Outcomes

July 1, 2020 - June 30, 2021



CAPACITY BUILDING

- **30 conservation leaders** supported
- **78 staff members** supported
- **48 jobs** created
- **9 webinars** with 40 participants each
- **2,000 volunteers** participated in reforestation campaigns



COMMUNITY BENEFITS

- **400 families** benefitting from **3 water catchment systems** in Ecuador
- **355 cookstoves** produced and distributed in 5 communities in Peru
- **500 sets of irrigation tubes** distributed to 5 communities to improve irrigation systems in Bolivia
- **28 people** benefitted from Polylepis and Andean berry cultivation workshops

Our Hurdles

Every organization confronts obstacles that must be overcome both in the short-term and long-term, and GFG is no exception. As a US based non-profit, it is our fiduciary responsibility to be completely transparent. Equally important, we want our supporters to understand the hurdles and bottlenecks that can impede our growth, and how we intend to surmount them:

Debunking Pricing Myths

One of the biggest impediments to meaningful forest restoration is the marketing myth that the cost of planting a tree is negligible. And that it doesn't much matter where or what trees are planted. But, of course, it matters greatly whether you're growing a tree plantation or a native forest that will produce significant ecosystem services, simultaneously protecting nature and people. The true cost of forest restoration – planting the right (native) trees at the right time in the right place – includes seed collection of local species, building and maintaining tree nurseries, employing nursery workers (generally women) to nurture the growth of the seeds and cuttings into viable saplings (requiring many months), social and economic benefits for the communities committed to conservation, and protection of newly planted, as well as standing native forests. That's quite a bargain at \$1.67/tree, our current cost. We're heartened to be winning over important allies!



Over-Reliance on Short Term Funding

Ensuring the long-term viability of our integrated conservation and restoration approach requires multi-year grants. However, these types of agreements take time and trust to develop. GFG is actively seeking out partnerships that hold potential for multi-year funding, and devoting significant time to cultivating those relationships.

Unpredictable Cash Flow

The inability to control when donations are received has delayed timely payments on contracts with our *Acción Andina* implementing partners. This challenge is tightly linked to development of multi-year grants. The less we rely on short-term funding, the more confidently and effectively we can plan for the growth of *Acción Andina*.



A close-up photograph of a wooden staff with a metal hook, a white sack of green plants, and a colorful woven textile. The background is blurred, showing more of the staff and the textile.

ACCIÓN ANDINA **LOCAL PARTNERS**

2 Reviving Ancient Inca Principles: Ayni & Minka

GFG Co-founder, Constantino (Tino) Auca -- President of *Acción Andina* and Peruvian conservation nonprofit, *Asociación Ecosistemas Andinos (ECOAN)* -- is profoundly connected to his Inca heritage. One of Tino's remarkable achievements for more than two decades has been inspiring indigenous Peruvian communities to remember and apply their ancestral principles of Ayni & Minka, a deep commitment to work together for the common good, which enabled the Inca to build their empire. For the present and future, the highest and best use of Ayni & Minka is to protect "Pachamama", Mother Earth.

Tino's community forest conservation model, driven by and for local and indigenous communities, with social benefits shared by all, has resulted in enduring relationships with the people planting and protecting native forests. It's a cost-effective and culturally-respectful approach to ecosystem restoration. After centuries of deforestation, the application of ancestral principles and values to motivate and organize communities has brought people together to secure their own and millions of others' access to water.

Inca principles not only unite remote villages in the high Andes. They are also the foundation for *Acción Andina*, bringing together local leaders and communities across five (and ultimately all seven) Andean countries to restore their shared high mountain Polylepis forest ecosystems. These ecosystems play an outsized role in providing water security not only to countless remote communities, but also to millions of people in lowland cities like Lima, Peru and Quito, Ecuador. Its watersheds also feed the headwaters of the Amazon.

Ayni and Minka animate every aspect of GFG's partnership building - from on-the-ground grassroots partners to donors - as we all give our utmost to ensure our planet will be habitable for future generations. Tino's embodiment of Ayni & Minka was the inspiration for the founding of Global Forest Generation. And it will continue to inspire us.

If you've not had the good fortune to see Ayni and Minka in action during a community tree planting festival, we hope you'll get the essence from this 3 minute video:



Local Partner Highlights

Military Participation In Community Reforestation

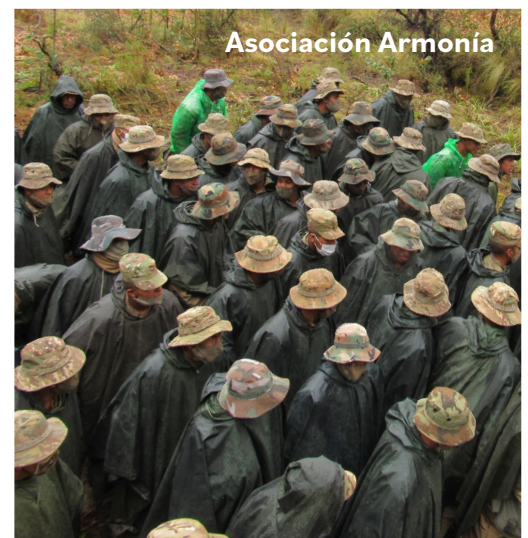
During the 2020-2021 reforestation season, the military participated in *Acción Andina* for the first time, responding enthusiastically to requests for assistance from AA partners in Ecuador and Bolivia.

In Ecuador, Andean Adventures asked the commander of Brigada de Caballeria Blindada N11 Galapagos if he could provide trucks to haul thousands of saplings up muddy mountain roads. That was only the first of the military's contributions. During the entirety of the 2020-2021 planting season, the military not only transported saplings to planting sites. Soldiers planted with the people. The commander himself worked in the kitchen to help prepare a mammoth, festive thank you dinner for hundreds of volunteers. And the brigade's band played for the people, including after dinner dance music. In June 2021, in thanks for the military's support in achieving a successful 2020-2021 reforestation season, Andean Adventures presented the Brigade's band with the gifts of a trumpet, saxophone, trombone, and baritone.

In Bolivia, when there were an insufficient number of indigenous community members available to reforest in Tunari National Park due to an elevated number of Covid cases, Armonia asked for help from the 7th Division of La Policia Militar de Cotapachi. The military provided the necessary assistance and also volunteered to help a second community reforest slopes near the Park (and peoples' homes) that had been seriously degraded by recent landslides.



Andean Adventures



Asociación Armonía



Asociación Armonía



Check out the Ecuadorian Military Band in action [here!](#)

ASOCIACIÓN ARM
Rita Moya

LOCAL PARTNERS



Snapshots From the Field



ECOAN



Aves y Conservación



Andean Adventurés



Tungurahua Fund



FONAC



Árbol y Vida



Fundación de Actividades Biosféricas



Fundación Bosquizar



Asociación Armonía



CONAF



ACCA

LOCAL PARTNERS

New Partner Profiles



Árbol y Vida (Tree & Life) resulted from the doctoral thesis of Ezequiel Medina at Argentina’s Universidad Nacional de Jujuy. During the pandemic in 2020, Ezequiel invited colleagues and students to plant 2,100 *Polylepis australis* trees in nearby Yungas. The Yungas Biosphere Reserve, one of the most biodiverse regions in Argentina, is habitat for 89 mammal species. Jujuy, in the extreme northwest of Argentina, is also in close proximity to several indigenous communities that have established trusting relationships with Universidad Nacional de Jujuy. One community has welcomed the opportunity to work with **Árbol y Vida** to conserve the extensive “queñoa” (*Polylepis tomentella*) forest within their territory. The families of another community, which own a highly degraded forest (at 3800 meters above sea level), wish to work with **Árbol y Vida** to restore it.

With the support of *Acción Andina*, the leaders of **Árbol y Vida** are motivated to build greenhouses for the production of native trees on a large scale. As **Árbol y Vida** seeks to improve the quality and quantity of native forests in Jujuy, it is simultaneously committed to balancing the well-being of local communities with the well-being of the natural environment, defending cultural diversity along with ecological diversity.



Acción Andina’s second water fund, **Fondo de Manejo de Paramos y Lucha Contra La Pobreza de Tungurahua** (Management of the Tungurahua Paramos and the Fight Against Poverty - FMPLPT), was created in 2008 by the Indigenous and Farmer Movements of Tungurahua in central Ecuador to restore and conserve the paramo ecosystem for water security. Since ancient times, Tungurahua, now one of Ecuador’s most densely populated provinces, has been inhabited by indigenous and farmer cultures that rely on natural resources to survive. Over 90 percent of the population of Tungurahua lives in poverty.

The Fund’s water-related objectives emphasize the importance of conserving the paramo and recovering lands degraded by intensive grazing, farming, and the planting of non-native tree species. The people of the indigenous highland Kichwa communities, including the women, play an active role in the design, execution, monitoring, and evaluation of the water management plans. Paramo conservation projects financed by the Tungurahua Fund provide water for approximately 600,000 people in the Province and have raised incomes of more than 15,000 local families by 30%.





***SHAPING THE
GLOBAL
CONVERSATION***

3 Communications Highlights

Becoming an Official Partner

The UN Decade on Ecosystem Restoration officially launched on World Environment Day, June 5, 2021. In 2019, Global Forest Generation CEO Florent Kaiser was invited to a high level planning event that helped advise the campaign leading up to the Decade's start. Since then, GFG has accepted an invitation to become an official partner of the UN Decade, and in doing so, our organization has committed to upholding the [10 guiding principles of ecosystem restoration](#). This partnership will provide GFG increased access to new partnerships, knowledge sharing, funding sources, and massive outreach potential through communications opportunities within the UN's global network.

The #GenerationRestoration movement is rapidly growing, and GFG is honored to support this UN initiative as an official partner alongside many other non-profits, ecopreneurs, corporations and NGOs. Our own Acción Andina initiative is by definition a grassroots ambition striving to harness the power of bottom up collective movement building, and we can think of no greater cause than joining other organizations around the world in this campaign to save and restore our planet.

PREVENTING, HALTING AND
REVERSING THE DEGRADATION OF
ECOSYSTEMS WORLDWIDE.



UNITED NATIONS DECADE ON
**ECOSYSTEM
RESTORATION**
2021-2030

10 PRINCIPLES OF RESTORATION

1

Global Contribution

2

Broad Engagement

3

Continuum of Activities

4

Benefits to Nature & People

5

Addressing Causes of Degradation

6

Knowledge Integration

7

Measurable Goals

8

Local & Land/Seascape Contexts

9

Monitoring & Management

10

Policy Integration



Advisor for World Economic Forums’s Trillion Tree Campaign
GFG’s CEO Florent Kaiser is a member of the Global Advisory Board of the WEF’s Trillion Tree Campaign 1t.org. GFG is one of just three organizations worldwide invited so far by 1t.org to represent restoration program implementers. In the bi-monthly committee calls, GFG represents our grassroots partners and contributes to strategies to amplify public-private restoration partnerships. 1t.org is organizing two regional initiatives, one for the Sahel and one for the Amazon basin (which GFG helped design), where specific regional strategies and partnerships will be developed.



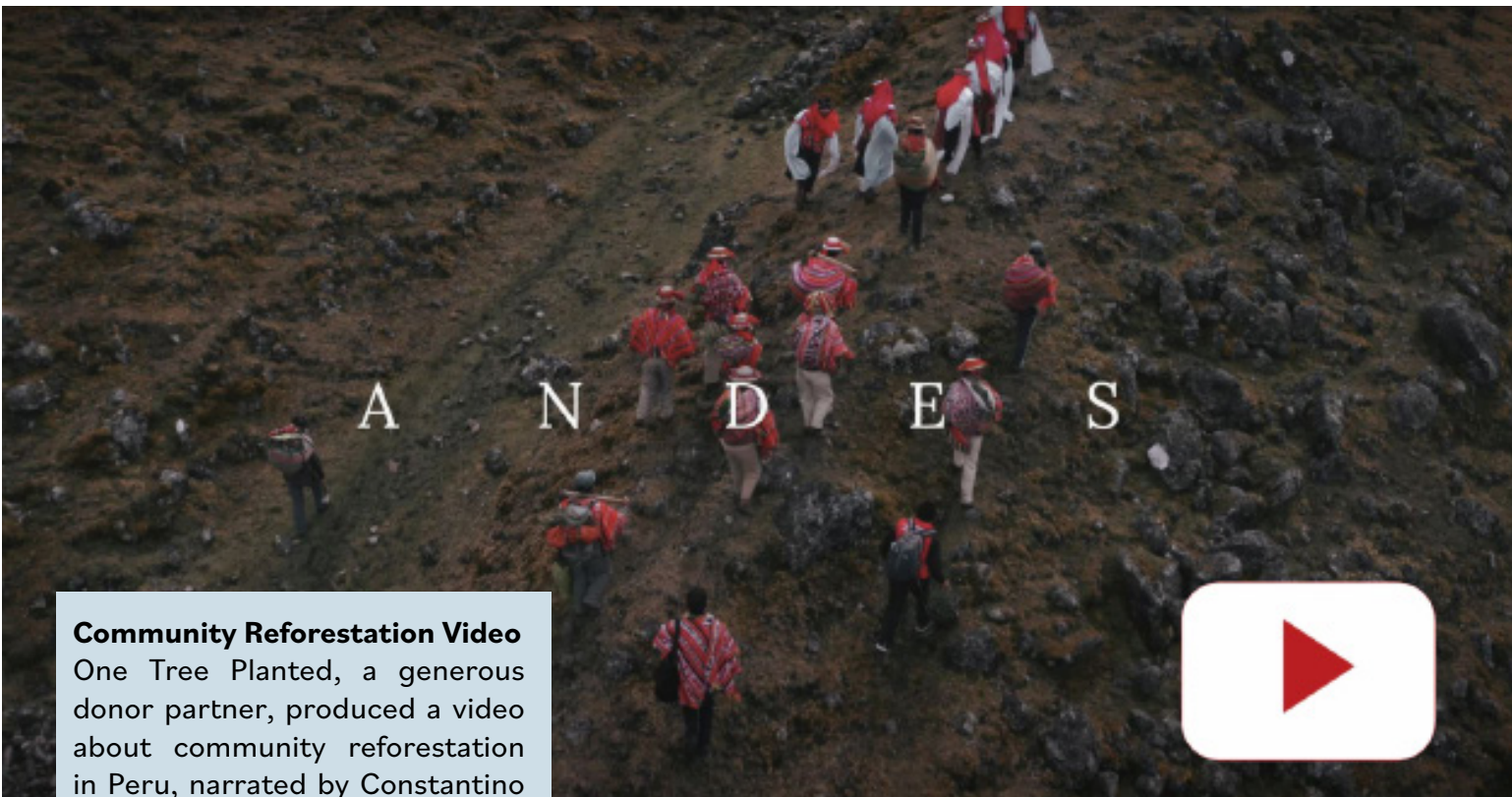
World Economic Forum Generation Restoration Blog Post
In January 2021, we contributed to The Davos Agenda, as the World Economic Forum published our GFG blog post titled “[The Rise of Generation Restoration and Youth Ecopreneurship](#)”, which placed us at the forefront of the newly minted “#GenerationRestoration,” a term and movement that we aim to lead.

SHAPING THE GLOBAL CONVERSATION



WEF Youth Movement Blog Post

When the World Economic Forum again invited our contribution to their thought leadership in April 2021, we responded with “[A new generation of young people is putting the planet first.](#)” The post, which continues the youth-led theme introduced during the Davos Agenda, was included in WEF’s weekly digest and received 200,000+ views.



Community Reforestation Video

One Tree Planted, a generous donor partner, produced a video about community reforestation in Peru, narrated by Constantino (Tino) Auca, GFG Co-founder, and President of *Acción Andina* and ECOAN.

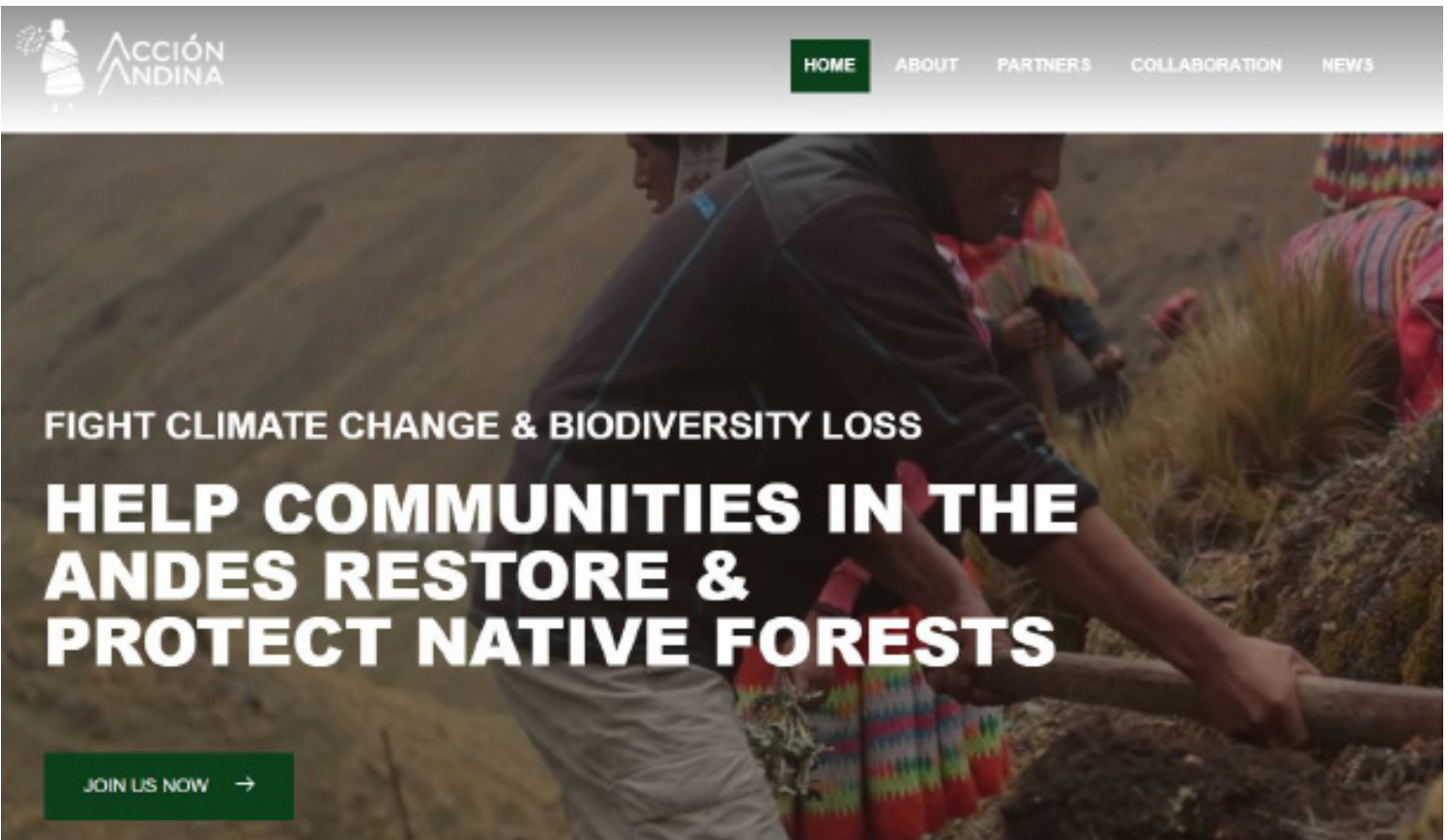


SHAPING THE GLOBAL CONVERSATION



Impactor Profile

Another principal funding partner of GFG, [Milkywire](#) (an online fundraising platform), developed and launched a public Impactor Profile” of Tino Auca on its donation app.



The screenshot shows the top navigation bar of the Acción Andina website. The logo on the left features a stylized figure and the text 'ACCIÓN ANDINA'. The navigation menu includes 'HOME' (highlighted in a green box), 'ABOUT', 'PARTNERS', 'COLLABORATION', and 'NEWS'. The main content area has a background image of people working in a field. The text reads: 'FIGHT CLIMATE CHANGE & BIODIVERSITY LOSS', 'HELP COMMUNITIES IN THE ANDES RESTORE & PROTECT NATIVE FORESTS', and a green button that says 'JOIN US NOW →'.

Acción Andina Website Launch

In May 2021, GFG supported the creation and launch of the official [Acción Andina website](#), which features our on-the-ground partners and the work they do across the Andes.

A lush forest scene with a stream flowing through moss-covered rocks and fallen logs. The water is blurred, suggesting a long exposure. The trees are dense and have thick, gnarled trunks. The overall atmosphere is serene and natural.

DONOR PARTNERSHIPS & FINANCIALS

4 Fostering New Relationships

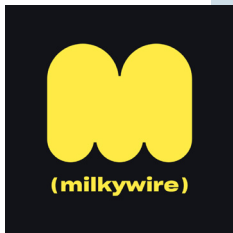
GFG continued to develop our relationships with companies, foundations, and individuals committed to creating a sustainable planet by saving forests. Among our growing ecosystem of collaboration are:



PANGAIA

Corporate Partner - PANGAIA

PANGAIA is a direct-to-consumer materials science company, based in London, that is inventing new technologies to reduce the negative environmental impact of the fashion/apparel industry. For example, the company has created denim made from two naturally regenerative plants (Hemp and Himalayan nettle) and repurposed food waste, turning banana leaf fiber, pineapple leaf fiber, and bamboo into a fabric blend. Its business model for climate action is philanthropic as well, focusing on protection of vulnerable bee species and forest restoration. A portion of each Pangaia apparel purchase is directed to its Tomorrow Tree Fund, supporting grassroots efforts to plant, protect, and restore 1 million trees. PANGAIA partners with MILKYWIRE which vets and disburses its charitable donations. <https://thepangaia.com/>



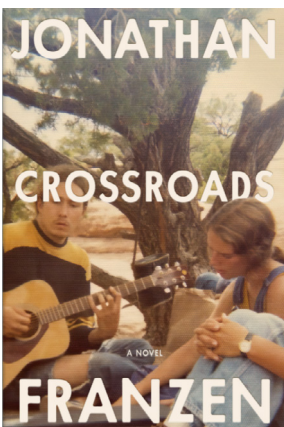
Nonprofit Partner - MILKYWIRE

MILKYWIRE, based in Stockholm, Sweden, is a digital crowdsourcing platform raising funds for select grassroots projects that are change-makers, making a positive impact in saving the world's most threatened environments and wildlife – from oceans to forests. MILKYWIRE's mission is to bring these local impactors to the attention of a global audience eager to learn about and support them. Every impactor on MILKYWIRE'S platform is carefully screened and vetted. We are honored that *Acción Andina* is among them. <https://www.milkywire.com/>



Nonprofit Partner - The Mycorrhizal Fund

The Mycorrhizal Fund is an exceptional supporter, growing their support in tandem with GFG's growth, and providing critical unrestricted funding. Mycorrhizal shares GFG's commitment to ecosystem-level, community-based conservation. Its holistic, global approach to conservation matches GFG's and the fund has been a strong supporter of *Acción Andina*.



Individual Partner - Jonathan Franzen

Jonathan Franzen is an internationally celebrated author and conservation activist. He has been an early and steady GFG supporter, and regular contributor to our thinking. His probing questions, passionate support, and expectation of excellence from GFG inspire us.

Supporters

Global Forest Generation is deeply grateful for the support we have received from the following individuals, foundations, nonprofits and businesses, enabling us to significantly increase our impact on the ground.

\$100,000+

Arbor Day Foundation
 Leslie Danoff & Lawrence Robbins
 Mycorrhizal Fund
 One Tree Planted
 Pangaia via Milkywire
 Salesforce

\$50,000+

Emmons-Bradlee Family Foundation
 Rita and George Fenwick
 Jonathan Franzen
 Yves Rocher Foundation

\$20,000+

Jeniam Foundation
 TenTree

\$10,000+

Anne & Donald Ayer
 Commonland
 Cooke Family Foundation
 Plant for the Planet
 ShineMaker Foundation

\$5,000+

James Brumm
 Ryan Conroy
 Erin & Daniel Lebbin
 The Majorie Sale Arundel
 Fund for the Earth

\$500+

Alison C. Barnes
 Brett D. Byers
 Marc & Michelle Gary
 Daniel Golden
 James Jones
 Michaela Moran
 Richard Lazarus

\$1,000+

Active Giving
 Nonie & Larry Akman
 Bender Family Foundation
 Dougherty Family Fund
 Andrew L. Frey
 Mike & Becky Gillett
 Dan Gropper
 David C. Harrison & Joyce V. Millen
 Gary & Robin Orseck
 Richard & Pam Sauber
 Alan Untereiner & Karen Donfried
 Frederique Thiriet-Smith

<\$500

Hayley Art
 Ryan Cox
 Waymen Dwinell
 Eva Ehmoser
 Alan Friedman
 Mark Daniel Friedman
 Alexandra Graylin-Frey
 Joanne Kant
 Jennifer Meyer
 Christina Perez
 Michael Waldman & Linda Coe
 Judith Walter
 Jennifer Windom
 Vicki & Andrew Wittenstein
 Chloe Yellin
 Judith Youngblood
 Gabriele Zarantoniello



The Sparkling Violetear (*Colibri coruscans*) is one of 120 hummingbird types found in Peru - a third of all known species. It can be found across nearly the entire range of the Andes at up to 4500m (14,764ft), including in Polylepis forests. It is distinguished by a large blue patch on the belly.

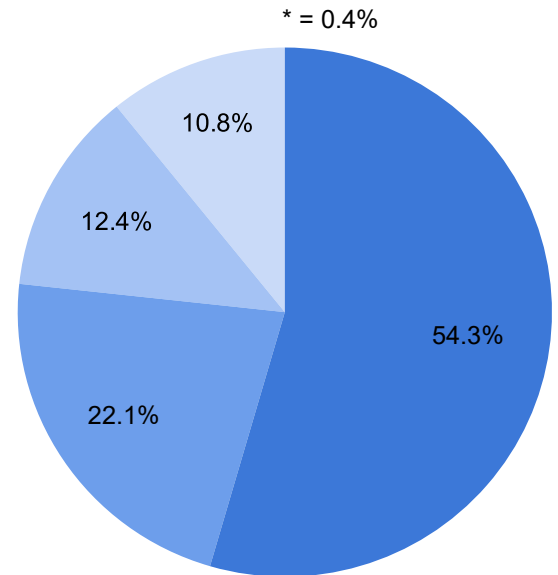
FINANCIALS

Revenue and Expenses

FY July 1, 2020 - June 30, 2021

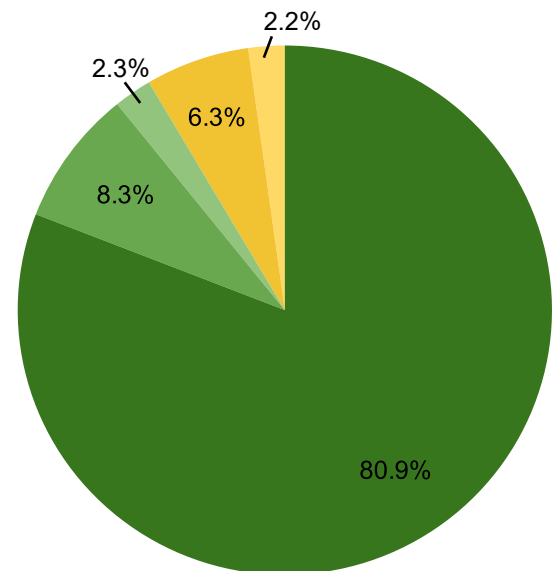
Annual Revenue

Non-profits and Associations	\$1,146,583
Foundations	\$466,105
Individuals	\$261,228
Corporations	\$227,339
Other Income*	\$9,633
Total Annual Revenue	\$2,110,888



Annual Expenses

<i>Acción Andina</i> Implementation	\$1,294,062
<i>Acción Andina</i> Capacity Building	\$133,526
Conservation Program Incubator	\$36,000
Administration & Fundraising	\$101,409
Communications	\$35,352
Total Annual Expenses	\$1,600,349



Net Assets at Beginning of Year

\$510,539

Net Assets on June 30, 2021

\$879,535

Change in Net Assets

\$368,996

Overhead

6.3%

ORGANIZATIONAL PROFILE

Board of Directors

JAMES BRUMM (May 2019 -)
Board Chair
President, Glastonbury Commons, Ltd.
NEW YORK, NY

LESLIE DANOFF (July 2018 -)
Board Vice-Chair
GFG Co-founder
NORTH HERO, VT

GEORGE FENWICK (July 2018 -)
GFG Co-founder
THE PLAINS, VA

MILES FREELAND (Oct. 2020 -)
Global Head of Communications,
Pangaia
NEW YORK, NY

DAVID HARRISON (Dec. 2021 -)
Radiologist,
Salem Radiology Consultants
SALEM, OR

RICHARD LAZARUS (July 2018 -)
Professor of Environmental Law,
Harvard Law School
CAMBRIDGE, MA

SHAUN PAUL (May 2021 -)
CEO, Ejido Verde
MICHOACAN, Mexico



The Yarará ñata (Spanish for “short-nosed yarará”) is a venomous pit viper species endemic to Argentina that can grow up to 39 inches in length. It is one of the world’s southernmost snakes and can live at altitudes of up to 3000m (9843ft).

Staff

George Fenwick, Co-founder & President (FY 2020-2021)

Florent Kaiser, CEO (as of 1/2022), Executive Director (FY 2020-2021)

Rita Fenwick, Co-founder, COO (as of 1/2022), CEO (FY 2020-2021)

Leslie Danoff, Co-founder, COO (FY 2020-2021)

Wade Million, Director of Communications

Anna Allen, Development Manager

Marisol Mata, Conservation Manager

Sondra Grover, Business Administrator

Erin Lebbin, Senior Advisor

Constantino Aucca, Co-founder & President, Acción Andina

Photo Credits

COVER

One Tree Planted

PAGE 2

Adobe Stock

PAGE 3

ECOAN

PAGE 5

One Tree Planted

PAGE 6

Adobe Stock, One Tree Planted

PAGE 7

Adobe Stock, One Tree Planted, Fundación de Actividades Biosféricas (FAB), One Tree Planted

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One Tree Planted

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P.O. Box 407

The Plains, VA 20198

212-571-7590

www.globalforestgeneration.org



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