



Global  
Forest  
Generation

A woman in traditional attire is shown working in a field. She wears a vibrant turquoise cardigan over a white top, a black skirt with a wide, colorful, patterned border, and a traditional hat with a red and white geometric design. She is using a wooden-handled hoe to dig in the soil. The background shows other people in similar traditional clothing, suggesting a community activity or festival.

# 2021-2022 ANNUAL REPORT

July 1, 2021 - June 30, 2022



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## OUR MISSION

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Global Forest Generation (GFG) develops large-scale forest ecosystem restoration partnerships with local leaders and communities, which are essential for climate resilience and the protection of biodiversity, water, and livelihoods. Sustained local community participation is integral to every step of our strategy to restore fully-functioning ecosystems.

The goal of GFG's first multi-country initiative, *Acción Andina*, is protecting and restoring critical native forest ecosystems in the high Andes. Co-led by our South American conservation partners, *Acción Andina*'s aim is to restore 500,000 ha (approx. 1.24 million acres) of high-altitude Andean forests by 2045 while saving the remaining 500,000 ha of vitally important old-growth *Polylepis* forests that span seven countries.



## From the CEO

I'm part of the generation that's come of age acutely fearing planetary collapse because the world's most powerful nations, corporations, and politicians have been derelict in defusing the climate time bomb. However, all of us concerned citizens of the world – younger and older generations alike – can make a powerful, positive impact. We can measurably alleviate this crisis from the grassroots up, contributing to the creation of a much more beautiful and equitable world for all of us.

Since Global Forest Generation's founding in 2018, we have built one of the largest and fastest growing ecosystem restoration initiatives across South America. *Acción Andina* will soon span seven countries with the goal of restoring and protecting at least one million hectares (almost 2.5 million acres) of high Andean native forest ecosystems over the next decades. Key to our work – and still mostly unrecognized in the world – is the need to champion the tireless, dedicated local restoration leaders, many of whom have been toiling for decades, too frequently lacking the resources and active support to increase and sustain their community-driven work over the many years it takes to restore ecosystems fully. Equally important is identifying and supporting the next generation of grassroots leaders who are urgently needed to achieve large scale, long-lasting ecosystem regeneration and protection.

In less than five years, GFG has been the catalyst for *Acción Andina* to grow from one model community refor-

***By early 2024, we expect that our on-the-ground partners will have reforested over 10 million native trees.***

estation project in Peru to 17 grassroots restoration projects in five Andean countries. But the number that I find most inspiring is that we are building a movement of local communities which has already brought 15,000 people together to conserve forests. This includes military brigades in Ecuador and Bolivia working with the people during reforestation campaigns.

This is just the beginning. Not only do we aim to continue scaling and sustaining *Acción Andina* to ensure that it grows from hundreds of communities to date to thousands of communities, but we also look forward to replicating *Acción Andina*'s inclusive community leadership model globally in some of the most critically endangered and neglected ecosystems, home to the most vulnerable populations of people and biodiversity.

The GFG team will continue to be inspired by the ancient Inca principles, Ayni and Minka, which enabled the Inca empire to flourish and are now a hallmark of *Acción Andina*: people with common interests (survival!) coming together across divides of community and country to cooperate and collaborate for their undeniable common good. Never before has the need and opportunity been greater for all of us to come together in the spirit of Ayni and Minka.

Florent Kaiser, CEO



# Resolution of Thanks

When Co-founders Rita and George Fenwick stepped away from their daily involvement with GFG in April 2022, transitioning to senior advisors, the Board acknowledged and honored the enormous dedication of the Fenwicks with a Resolution of Thanks. It reflects the great appreciation and respect of all of us at GFG:

With profound gratitude and admiration, the Board wishes to honor the incalculable contributions of Rita and George Fenwick, the wise and experienced conservationists and co-founders of Global Forest Generation. The creation and development of Global Forest Generation and *Acción Andina* would not have been possible without their dedication. It would not have been possible without their generously sharing what they've learned, over many years, as effective advocates for the natural world. It would not have been possible without a tremendous commitment of time and energy since the beginning of 2018. We recognize that their day-to-day mentoring has been of incalculable value to the GFG and *Acción Andina* team members, resulting in the necessary, strong foundation for our organization. Their values, as well as what they have imparted, will always suffuse GFG.



*Global Forest Generation (GFG) brings people together to make lasting, multi-country ecosystem restoration a reality.*

Through close partnerships, we work with local leaders and communities to deliver the resources they need on the ground to reforest degraded lands while ensuring that old forests remain protected. It can take decades to truly restore an ecosystem. Our job is to develop the critical long-term commitments and strategies, together with our local partners, that enable the trees we plant today to turn into thriving forests for future generations.

## Our Approach

### **Scaling Up High-Quality Restoration Programs**

We develop science-based, regional conservation and restoration plans that cover huge areas. Our initiatives include interconnected landscapes across multiple countries, and many different projects involving thousands of people.

### **Investing in Local Leaders & Communities**

We enable grassroots leaders and their communities to carry out projects on the ground by building out the infrastructure, funding, and training they need to succeed. There is often an incredible amount of motivation and local knowledge about the landscape that's ready to be put into action, but not the resources and technical experience. We take the time to form trusting relationships with the people that will be leading the projects to understand exactly where the gaps are and what we can do to help make a lasting impact.

### **Mobilizing Long-Term Restoration Finance**

We establish local, regional, and global funding partnerships to finance and scale ecosystem restoration and protection. Finding diverse, long-term financial support through multi-year commitments is essential for increasing the size and efficiency of our projects. We act as a bridge that connects financial resources directly to the places where they can make a difference.

### **Building a Global Restoration Movement**

We amplify the voices of our local partners, demonstrating to global leaders the power and the potential of locally-led, large-scale ecosystem restoration to unite people across countries and cultures. Our goal is to motivate a new generation of young conservation leaders to make a positive impact on our planet.

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# ACHIEVEMENTS & CHALLENGES

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# Collaboration

July 2021 - June 2022 was another year of growth for *Acción Andina*. We gained a local partner doing fieldwork at the forefront of ecosystem restoration, increased our number of restoration projects, planted more trees, and supported more communities than the previous year by a wide margin. While *Acción Andina* continued expansion across the Andes, Global Forest Generation focused on strengthening our organization to better position us for the future. This included hiring new staff, developing new management and administrative systems, and increasing fundraising efforts to match the growth of our initiative and restoration partners. Major GFG achievements over the past year:

**We continued strengthening relationships with our principal international partners: One Tree Planted, Salesforce, and Milkywire.** As each of these organizations have increased their financial commitments, we continue to seek opportunities for collaboration on mutually beneficial projects that go beyond traditional non-profit/donor models. This includes the production of an award-winning documentary with Salesforce, cultivating new fundraising strategies with Milkywire, and exploring technology systems for monitoring and reporting with One Tree Planted.

**In January of 2022 Salesforce, in partnership with Fortune Brand Studios, collaborated with GFG to produce an episode about *Acción Andina* for 'The Ecopreneurs' - a documentary series created to celebrate the launch of the new streaming platform, Salesforce+.** Florent Kaiser, GFG CEO, and Constantino (Tino) Aucca, *Acción Andina* President, presented the episode at the Annual Meeting of the World

Economic Forum in May 2022 in Davos. This international exposure brings powerful stories of hope through growing grassroots collaboration to a global audience. **Check out page 19 for more about the documentary.**

**We made significant progress in developing the framework for our Andean-wide forest protection program, a prerequisite for an actionable plan to conserve the still remaining, intact *Polylepis* forests and forest fragments across the entire mountain range.** This includes more detailed country maps, a preliminary list of priority sites for conservation in six Andean countries (excluding Venezuela), and methodologies and protocols to inform a conservation site plan template. **See page 8 for more information about why this is such an important part of our strategy.**



**Working with our local restoration partners to increase the effectiveness of conservation efforts continued to be a focal point for GFG.** Comprehensive success metrics and monitoring protocols were developed and introduced to *Acción Andina* partners to bring a high level of consistency to data collection and management practices across all projects.

**Obtaining local and regional government support in each country that *Acción Andina* operates in is crucial for long-term success of the initiative.** Securing access to government funding in South America can be difficult. GFG worked with our local partners to gain government endorsement for *Acción Andina* in Peru, Ecuador, Argentina, and Chile. This is a significant first step towards achieving political recognition and support for the under-recognized importance of high Andean ecosystems and their critical role in climate resilience, water security, biodiversity conservation, and local livelihoods.

# Importance of Protecting Standing Forests

*GFG's twin goals, since the inception of Acción Andina, have been comprehensive Polylepis forest regeneration AND protection of surviving but endangered forest fragments.*



While *Acción Andina's* restoration program has advanced significantly since its launch, initiating protection for existing Polylepis forests across the high Andes has proven complicated. Because these standing forests are so remote, it was necessary to pinpoint their locations using GIS mapping. Identification is, of course, a precondition for prioritizing sites and developing comprehensive conservation projects that can ultimately protect the approximately 500,000 hectares (1.24 million acres) of fragmented remaining native Polylepis forests in South America.

The importance of remaining old forests cannot be overstated. Standing forests provide crucial ecosystem services, including habitat for threatened biodiversity, increased soil stability and quality, consistent water levels in rivers and aquifers, and carbon sequestration. They are also a major source of native seeds for restoration and natural regeneration. The *Acción Andina* nurseries rely heavily on seed collection and cuttings from mature Polylepis forests to produce genetically diverse seedlings. Genetic diversity enhances resistance to pests and disease and increases the ability of trees to adapt and survive under changing environmental conditions.

During FY22, we created detailed country maps, showing more than 2,000 Polylepis forest sites. The next step is developing a conservation template and prioritizing the most critical sites. Incorporating a standing forest protection framework, based on our conservation data, will guide not only forest protection but also restoration priorities during the next decades. It will enable us to produce the ambitious, multi-year projections, plans, and budgets needed to unlock major funding resources that can sustain *Acción Andina*.





*The growth of our Acción Andina initiative over the past four years has resulted in concrete conservation results, but has also presented challenges for our small team.*

# Growth Challenges

## 🌱 Long-term Strategic Partnerships

Collaboration with our strategic partners is key to successful global communications, project management, monitoring, and verification tools. GFG will need to seek out and build new long-term relationships with organizations across a wide range of sectors if we are to continue developing scalable, sustainable initiatives.

## 🌱 Technology

*Acción Andina* is focused on developing close personal relationships and trust on the ground that make coordinating field activities of over 15,000 people possible. Technology, too, plays a crucial role in increasing the reach of *Acción Andina*. More sophisticated systems are needed to streamline project and financial management, and augment communications. We aim to build out systems tailored to our local partners' project needs, which will also serve as a model for future restoration initiatives.

## 🌱 Funding

A major challenge is obtaining sufficient, timely funding to consistently increase the restoration impact of *Acción Andina*. During this Fiscal Year, we began to secure multi-year commitments from major donor partners. GFG raised almost \$4 million USD, developing what we hope will be long-term, diverse funding partnerships.

## 🌱 Staffing

In the first half of our FYE 6/30/22 we hired a GFG Communications Director and Finance/Operations Manager. We grew the *Acción Andina* team to include an Accountant and a regional Communications Officer. Dedicated staff in these positions have improved the administrative effectiveness of the *Acción Andina* management team. Building the GFG team is enhancing GFG's strategic role in international communications regarding our successful model of community reforestation. We must continue to increase our small team so that we have the requisite capacity to increase the reach and effectiveness of *Acción Andina*.

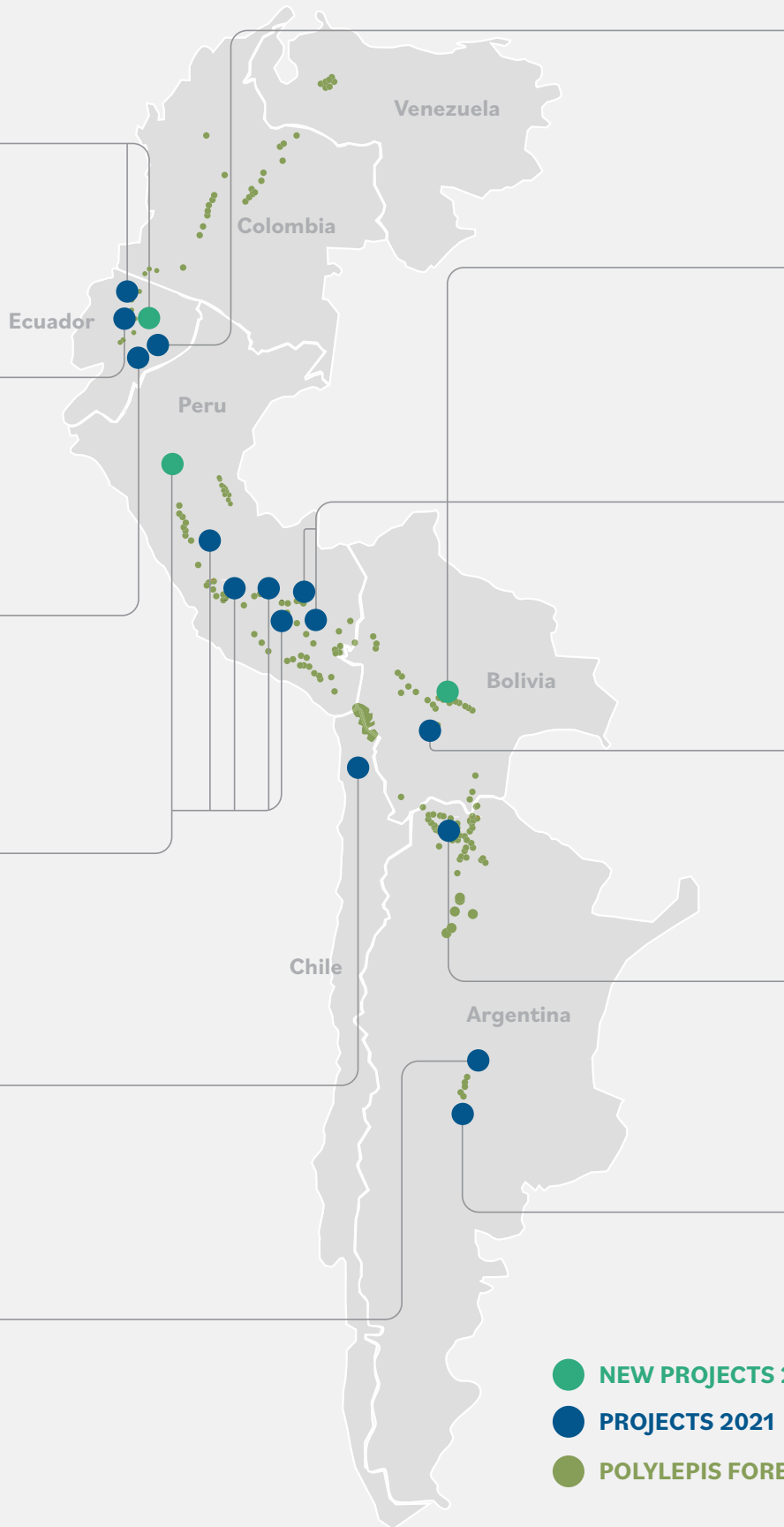
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# ***ACCIÓN ANDINA*** **LOCAL PARTNER** **HIGHLIGHTS**

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# Acción Andina Projects



- NEW PROJECTS 2022
- PROJECTS 2021
- POLYLEPIS FORESTS

## Season Outcomes

*Acción Andina partnerships continued to flourish during the 2021-2022 reforestation season with 12 local partners implementing 17 projects across five South American countries.*

We reforested more than two million trees over the past year, and a total of 3.8 million native trees have been grown and planted since the initiative was established in July 2018. The social components of our projects are also an important metric by which we measure our success. By including both people and nature holistically, we seek to develop programs that not only rely on humans to implement, but simultaneously enable them to thrive.

*Acción Andina* is organized and administered by 15-month seasons, from January through March of the following year, representing the time required across the initiative to collect seeds or cuttings, nurture their growth into healthy seedlings in community tree nurseries, and ultimately plant them. Planting takes place during the high Andean rainy season, primarily between October and March. The planting season varies by location due to climatic conditions and the time required to produce viable seedlings, which can require 8-9 months. This past season, all trees were planted between September 2021 and April 2022.



## Restoration & Protection

**2,153,565** trees  
planted (native species)

**15,000** people  
participated in restoration  
activities

**67** nurseries  
built or maintained

**1,160** ha  
restored (2,866 acres)

**22.9** km  
of fencing installed (14.2mi)



## Community Benefits

### 🌿 New Income Generation

90 communities benefited through new types of income generation, such as nursery construction and management, and plant production.

### 🌿 Education

47 environmental education workshops were conducted with communities and schools across *Acción Andina* projects.

### 🌿 Irrigation Systems

3 water wells were built and 546 sets of tubing were provided to improve irrigation systems for local communities in Bolivia.

### 🌿 Promoting Health

330 clean burning cookstoves were delivered to families in the Peruvian Andes. Toxic fumes from traditional cooking practices is one of the world's biggest killers and a leading cause of blindness in developing countries.

### 🌿 Sustainable Livelihoods

17 local leaders and 126 nursery technicians, project coordinators and assistants were trained and supported across the initiative.

### 🌿 Training

4 training webinars were held for *Acción Andina* local partners (Topics: *Polylepis* propagation, Community Nursery Implementation, Government Relations, and ArcGIS mapping software).

### 🌿 Water Collection Systems

Improved water quality and water storage for over 3,500 people in Ecuador's Chimborazo Province.

### 🌿 Capacity Building

1 team meeting was hosted in Peru where *Acción Andina* partners learned how to implement a bare-root plant propagation method that allows for growing of seedlings without using plastic bags. (See next page.)

# Partner Highlights

## How to Grow Seedlings Without Using Plastic Bags

Finally, after two years of Covid restrictions, *Acción Andina* grassroots implementers were able to meet and work together in person. Hosted by *Acción Andina* lead implementing partner, Asociación Ecosistemas Andinos (ECOAN), 24 representatives from almost all *Acción Andina* partner organizations met in Cusco, Peru. The three-day workshop focused on community engagement, monitoring, and plant production, specifically a bare-root propagation and planting method. In most reforestation projects globally, plants are propagated in individual plastic bags at the nursery that must then be

transported to the reforestation site. In addition to plastic waste being at complete odds with protecting ecosystems, there are also practical considerations. The added weight from the soil in the bags means more trips back and forth between nurseries and reforestation sites. The bare-root method used by ECOAN allows plants to be transported in greater numbers without resorting to plastic. After attending this session, some *Acción Andina* partners completely reorganized their nurseries in order to adopt this method while others are conducting trials. Andean Adventures in Ecuador utilized this technique to grow 250,000 *Polylepis* seedlings and Armonía in Bolivia 100,000 *Polylepis* seedlings during the 2022/2023 *Acción Andina* season.

*The bare-root propagation method has numerous advantages, including elimination of plastic waste and more efficient transportation of seedlings between nurseries and reforestation sites.*



LOCAL PARTNERS



Árbol y Vida  
Argentina



Aves y Conservación (AyC)  
Ecuador



Corporación Nacional Forestal (CONAF)  
Chile



Fundación Bosquizar  
Argentina



Andean Adventures  
Ecuador



Conservación Amazónica (ACCA)  
Peru

# Snapshots from the Field



Fundación de Actividades Biosféricas (FAB)  
Argentina



Faunagua  
Bolivia



Tungurahua (FMPLPT)  
Bolivia



Asociación Ecosistemas Andinos (ECOAN)  
Peru



Asociación Armonía  
Bolivia



Fondo para la Protección del Agua (FONAC)  
Ecuador

## New Local Partner Profile



Founded in 2004, Faunagua (Institute for Applied Research on Water Resources) is the third water fund to join *Acción Andina*. The Bolivian NGO is dedicated to conservation issues related to hydrobiological, wetland, and forest resources. Faunagua's diverse water-focused project portfolio includes development of an action plan for the protection of Bolivian freshwater dolphins. It played a leading role in assessing the status of dolphin populations in Bolivia from 2007-2018, conducting studies on their movements using satellite transmitters, and identifying threats facing the species. Many aquatic animals, migratory fish in particular, have come under threat in recent years due to hydroelectric dams built between 2009 and 2015 in the middle basin of the Brazilian Madeira River. To assess the level of human impact on Bolivian biodiversity, Faunagua has implemented an evaluation program that monitors the conservation status of endangered fish species in the Amazon.

Additionally, watershed management in protected areas has become a primary focus for the organization. In March 2022, Faunagua joined *Acción Andina* with the goal of reforesting the northern slopes of Bolivia's Tunari National Park to restore *Polylepis* forests that once covered the mountain range. The Tunari mountains produce nearly 100% of the water consumed by inhabitants of the Cochabamba metropolitan region. The loss of *Polylepis* forests compromises water security for over 1.3 million people in the city and surrounding area. Decades of deforestation and unsustainable agricultural practices have left the landscape degraded and barren, leading to an increased risk of mudslides during the rainy season and reduced water recharge capacity in underground aquifers. Faunagua successfully planted 100,000 native trees during its first season as an *Acción Andina* partner, with plans to scale significantly in the future. Its community-run nursery is led by four communities in the municipalities of Tiquipaya and Cocapata, located north of Cochabamba in central Bolivia.



Learn more about our newest partner at:  
[www.faunagua.org](http://www.faunagua.org)





# Andean Bear

The only surviving species of bear native to South America, the Andean bear - also known as the spectacled bear because of the rings of light-colored fur around its eyes - inhabits a great variety of ecosystems along the tropical Andes, including the fragmented, high Andean forests of Bolivia, Colombia, Ecuador, Peru, and Venezuela.

Reclusive and tree-dwelling, Andean bears are the only mammals that move freely between cloud forests in the high Andes down to the lowlands, making their migratory patterns critical to the many ecosystems they pass through. These large herbivores play a significant role in the dispersal of seeds from trees and plants consumed as they roam. Their passive regeneration of forests makes Andean bears a keystone species. They also hold sacred status in Quechua folklore of the Peruvian Andes, where they are associated with the mythical “Ukuku” - a half human, half Andean bear that brings ice from glaciers to provide water to towns and villages.

Valued culturally and environmentally, these special animals are listed as vulnerable on the IUCN Red List of Threatened Species due to habitat loss, climate change, and human-wildlife conflict. Peruvian *Acción Andina* partner Conservación Amazónica (ACCA), in addition to restoring the Polylepis forests which are a primary habitat and food source for Andean bears, is studying how the species utilizes different ecosystems and elevations at varying times of the year. Understanding their migratory movements and interactions with people are key to developing conservation strategies, and ACCA’s scientific data will contribute to the creation of a protected area vital for remaining bear populations.

The ACCA Andean Bear Project is led by Peruvian biologist and National Geographic Explorer Ruthmery Pillco Huarcaya. With a master’s degree in plant and fungi taxonomy, conservation, and biodiversity from Queen Mary University of London and Kew Gardens, Ruthmery has extensive professional experience in the assessment and restoration of threatened tree species in Costa Rica and Peru. However, her shift to studying Andean bears has been years in the making.

“I grew up on a small farm in Paruro - Cusco, surrounded by the Andean highland landscapes. I am a native Quechua speaker. My people have a long relationship with the spectacled bear we call Ukuku. In my early years, the bear was a mythical animal that was not quite real, but when I became a biologist, I entered the magical world of the cloud forests, and I started dreaming about seeing spectacled bears one day.”

While leading a project in Costa Rica, Ruthmery received an opportunity to use her expertise regarding threatened tree species to study the legendary bear from her youth. Now, she is leading the largest elevational camera trap survey in the world to track their movement patterns, and hopefully help save South America’s last bear species.



“Ukuku, the Andean bear, is a cultural icon because its movements replicate the seasonal migrations of our Quechuan ancestors, who moved their crops and livestock with the seasons to different life zones.”

- Ruthmery Pillco  
National Geographic Explorer





**TELLING OUR  
STORY TO  
THE WORLD**

# Communications Highlights

## Davos and ‘The Ecopreneurs’ Documentary

Salesforce has become one of GFG’s strongest advocates. The corporation’s belief in our mission led to Salesforce inviting [GFG to be featured in its new documentary series, ‘The Ecopreneurs’](#), celebrating the inspiring and critical work of people committed to solving the world’s most pressing environmental challenges. Our episode features Constantino (Tino) Auca, Co-Founder and President of *Acción Andina*, and GFG CEO Florent Kaiser,

and their efforts to build a restoration movement throughout the Andes. Salesforce released the documentary on Earth Day 2022 (April 22nd) and since then, the series as a whole has received multiple honors, including five Telly Awards and three Anthem Awards.

In May 2022, Florent and Tino were [invited to present the documentary](#) during a two-year anniversary event of 1t.org at the World Economic Forum (WEF) Annual Meeting in Davos, Switzerland. Co-founded by Salesforce CEO Marc Benioff, 1t.org was launched as a multi-stakeholder platform to conserve, restore and grow one trillion trees by 2030. Given our longstanding partnership with Salesforce and Florent’s position on the advisory committee for 1t.org, GFG was honored to bring large-scale restoration to the heart of the World Economic Forum in this special event.



*“Participating at Davos was a milestone for GFG and Acción Andina. There was no script, and we were able to have a truly heartfelt conversation about what needs to be done in the world to avoid the worst effects of climate change. We have this opportunity, right now, where society is ready to embrace and support these large-scale initiatives for restoring Earth.”* – Florent Kaiser, Global Forest Generation CEO



## Behind the Scenes

Filming a documentary in extreme environments like the high Andes requires months of pre-production planning to ensure the crew is safe and time is maximized during a one-week shoot. Unpredictable weather, river crossings, dangerous mountain roads, and high altitudes were just a few of the challenges. At over 4,500m (14,764ft), it can be difficult to breathe just walking normally, let alone while carrying heavy camera gear. Special measures were taken to make sure the team was properly acclimated before filming at the highest locations, including a multi-day acclimation period at lower elevations; and a doctor was on hand at all times to evaluate crew wellbeing. Even with all the precautions, several team members still experienced mild altitude sickness and were forced to trek to a lower elevation.

Logistics is another important factor when planning a shoot in the mountains. Special four-wheel drive vehi-

cles are needed to navigate steep, muddy roads, and it can take hours to travel short distances between filming sites because of poor conditions. Each day was carefully planned to account for travel time and sun position to ensure the best possible lighting. This often meant leaving at 3 AM to arrive on the mountaintop for sunrise.

Daily rainfall is almost a certainty in the Peruvian Andes from November to April. Luckily, our film crew experienced near-perfect sunny weather for most of the week. We took advantage of the extraordinary dry streak by shooting as much as possible - some days for over 16 hours. There were still a few occasions when the weather didn't cooperate and we were forced to shift plans spontaneously. In this [behind the scenes video](#), you can see Florent being interviewed in an old-growth forest when it suddenly starts to hail!

Profound thanks to Salesforce and Fortune Brand Studio for producing this meaningful documentary and giving us the opportunity to tell our story to the world at Davos.



*“Davos was a wonderful moment because we had an honest conversation. We had the opportunity to really say what we want to tell to everybody in the name of Acci3n Andina and show the world what is real, concrete conservation. The next morning we saw the staff and all the people who have been working there, telling us that our presentation was successful and giving us congratulations because it was the first time when they heard somebody speaking about conservation in this way. That is really what these meetings need.”* – **Constantino (Tino) Auca, Acci3n Andina President**





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**DONOR  
PARTNERSHIPS  
& FINANCIALS**

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# Growing New Partnerships



## One Tree Planted

One Tree Planted has been providing transformative support to *Acción Andina* since 2019 and has become GFG's most generous supporter. Critically timed funding from One Tree Planted has helped *Acción Andina* ramp up project capacities across the initiative, more than doubling the number of native trees grown and planted each year. GFG and One Tree Planted are also exploring new global collaborations in restoration project monitoring, joint outreach and communications, and scalable fundraising opportunities.



## Salesforce Teams

Salesforce has been a significant supporter of GFG and *Acción Andina* since 2020. Individual Salesforce teams around the world participate in the corporation's mission to support ecosystem restoration by creating internal and consumer-facing campaigns. These efforts raise substantial funds for ecosystem restoration. GFG is grateful to the international Salesforce teams for generously supporting *Acción Andina*.



## Ecologi

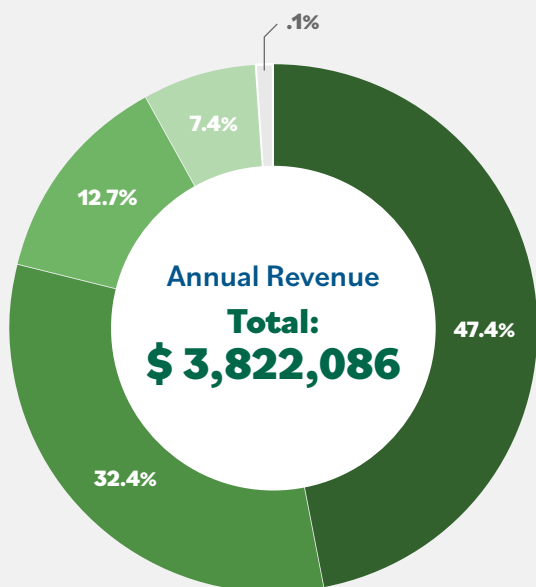
Ecologi is a UK-based donation platform for businesses and individuals to collectively reverse climate change by funding some of the world's best climate solutions. Projects supported by Ecologi range from carbon avoidance and reforestation to working with underserved local communities on building sustainable livelihoods. In 2022, Ecologi became a major supporter of the *Acción Andina* initiative, pledging to fund the growing and planting of over 250,000 native trees.

## Milkywire & Klarna

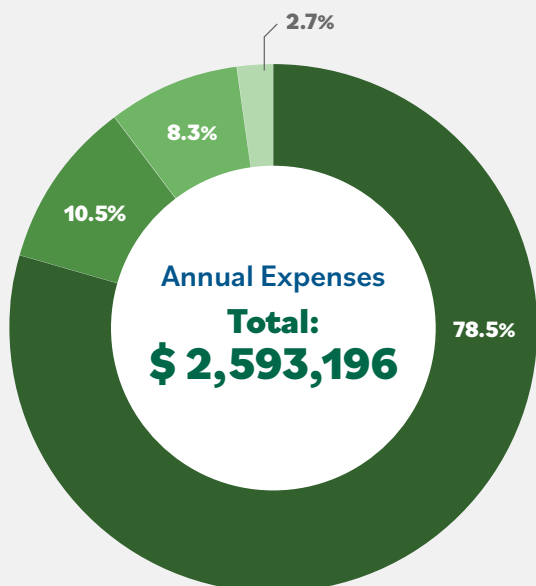
In 2021, fin-tech company Klarna launched its Give One Initiative in partnership with Swedish fundraising platform Milkywire. Give One is a call-to-action to tackle some of the most critical environmental issues facing our planet, from climate change to biodiversity loss. Milkywire and Klarna are targeting their generous support to a few select programs. *Acción Andina* is among them.



# Revenue & Expenses



- Non-profits and Associations
- Foundations
- Individuals
- Corporations
- Other Income



- Acción Andina* Implementation
- Acción Andina* Capacity Building
- Administration & Fundraising
- Communications

Net Assets at Beginning of FY



**\$ 879,535**

Net Assets on June 30, 2022



**\$ 2,108,425**

Change in Net Assets



**\$ 1,228,890**

Overhead as % of Revenue




**5.6%**

# Organizational Profile

## Board of Directors

 **James Brumm** (May 2019 - )  
**Board Chair**  
 President  
 Glastonbury Commons, Ltd.  
 New York, NY

 **Leslie Danoff** (July 2018 - )  
**Board Vice-Chair**  
 Co-founder  
 Global Forest Generation  
 North Hero, VT

 **George Fenwick** (July 2018 - April 2022)  
 Co-founder  
 Global Forest Generation  
 The Plains, VA

 **Miles Freeland** (Oct. 2020 - )  
 Global Head of Communications  
 Pangaia  
 New York, NY

 **David Harrison** (Dec. 2021 - )  
 Radiologist  
 Salem Radiology Consultants  
 Salem, OR

 **Richard Lazarus** (July 2018 - Dec. 2022)  
 Professor of Environmental Law  
 Harvard Law School  
 Cambridge, MA

 **Shaun Paul** (May 2021 - )  
 CEO  
 Ejido Verde  
 Michoacán, Mexico

## Staff FYE June 2022

**George Fenwick**  
 Co-founder  
 President (through 12/2021)

**Florent Kaiser**  
 CEO (as of 1/2022)  
 Executive Director (through 12/2021)

**Rita Fenwick**  
 Co-founder  
 CEO (through 12/2021)  
 COO (1/2022 - 4/2022)

**Constantino Auca**  
 Co-Founder, President -  
 Acción Andina & ECOAN

**Erin Lebbin**  
 Senior Advisor

**Leslie Danoff**  
 Co-founder  
 COO

**Wade Million**  
 Communications Director

**Anna Allen**  
 Development Manager

**Marisol Mata**  
 Conservation Manager

**Sondra Grover**  
 Finance & Operations Manager

## Photo Credits

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**Page 14:** FAB

**Page 2:** Adobe Stock

**Page 15:** Árbol y Vida, Aves y Conservación, CONAF, Fundación Bosquizar, Andean Adventures, ACCA, FAB, Faunagua, Tungurahua, ECOAN, Armonía, FONAG

**Page 3:** Salesforce

**Page 4:** Leslie Danoff/GFG

**Page 5:** Fundación de Actividades Biosféricas (FAB)

**Page 16:** Faunagua

**Page 6:** Wade Million/GFG

**Page 17:** Olivier Dangles/FONAG, ACCA

**Page 7:** One Tree Planted

**Page 18:** One Tree Planted

**Page 8:** FAB, Aves y Conservación

**Page 19:** Salesforce

**Page 9:** Salesforce

**Page 20:** Salesforce

**Page 10:** One Tree Planted

**Page 21:** One Tree Planted

**Page 12:** Conservación Amazónica (ACCA)

**Page 25:** Wade Million/GFG

**Page 13:** Salesforce





Global Forest Generation

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**REVERSING THE TIDE  
OF FOREST LOSS.**

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**Global Forest Generation  
5350 US Route 2  
North Hero, VT 05474**

**[www.globalforestgeneration.org](http://www.globalforestgeneration.org)**